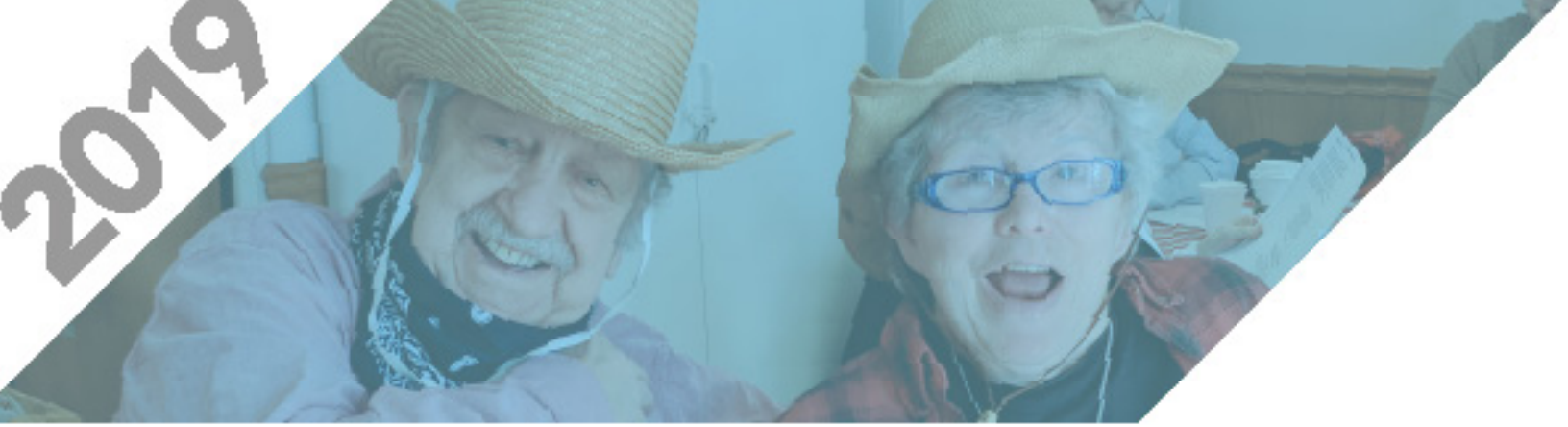
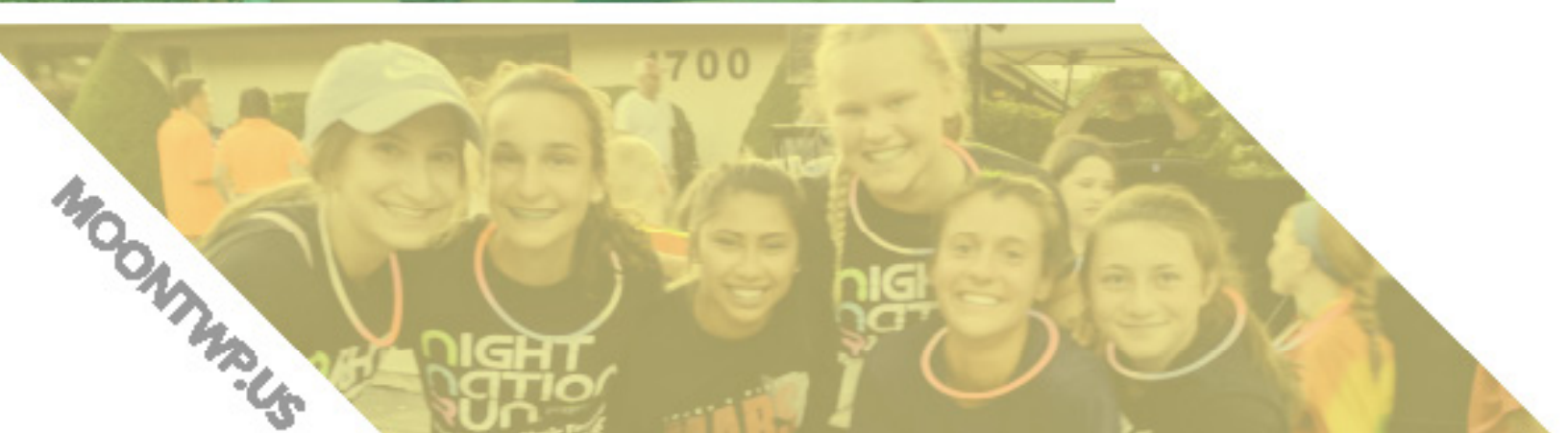


2019



MOON TOWNSHIP

Sponsor Guide



MOONTWP.US



“

Community Engagement & Sponsorship Mission

Moon Township aspires be a distinctive community with strong community partners engaged in mutually beneficial sustainable giving through charitable donations, sponsorship and stewardship enhancing a high quality of life for generations now and in the future.

”

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Contact

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moontwp.us/sponsorship

Invest in the Community

Is your company looking for more customers and better visibility? Whether you want to reach the parents of school-age children, seniors who want to keep their minds sharp, or other adults who stay connected to the community, you can share your message with local and regional audiences by teaming up with Moon Township.

Sponsorship opportunities allow individuals, social organizations, businesses and foundations to invest in the health and well-being of our community by funding events, programs and open space improvements like playgrounds, trails, shelters, flowerbeds and other amenities. Residents of Moon Township, as well as our neighboring communities, value our parks, programs and events as part of their everyday lives.

Moon Township invites you to ...

Increase Your Exposure in the Community

Reach thousands of your potential customers. Businesses that partner with us benefit from the exposure and development of name recognition during programs and events and through publicity materials and social media.

Develop Deeper Relationships with Your Customers

Your sponsorship speaks directly to the priorities of your customers. When you support their community, your customers will support you.

Build a Positive Image

Your organization is associated with the promotion of positive activities that enrich the lives of our residents and encourage active, healthy lifestyles, family time, and FUN!

We provide the opportunity to promote your business with unique and affordable advertising. Don't see a level that works for you? No problem! Customized and in-kind partnerships can be designed to meet all your individual and corporate needs.

SUMMER PLAYGROUND

HALLOWEEN SPOOKTACULAR

Look Who's Sponsoring!

Your generous support allows us to provide quality events, recreational services and amenities. Moon Township thanks these organizations for their support.

Affordable Tent & Awning

AMROCK

Anthony's Coal Fired Pizza

Apple Blossom Senior Living

AT&T

Audubon Society of Western PA

Bachman Builders

Barnes & Noble

Bruster's Robinson

Chevron Corporation

Chick-fil-A of Robinson

Children's Museum of Pittsburgh

Clearview Federal Credit Union

Columbia Sportswear

Comcast Corporation

Courtyard Marriott

Cycle Bar – Robinson

Dick's Sporting Goods

Double Tree Hotel by Hilton

Drury Hotels

Eaton Corporation

EQT

Falconi Moon Township Automotive

Family Chiropractic Center – Robinson

FedEx Corporate

FedEx Global

FedEx Ground

First Book

Friends of Mark Mustio

Gateway Health Plan

Great Clips Moon

Greater Pittsburgh Orthopaedic Associates

Health South Rehabilitation

Hospital Sewickley

Heritage Valley Health System

Hollow Oak Land Trust

Hyatt Pittsburgh International Airport

Kenny Ross Toyota of Moon

KinderCare of Moon

Kip's Ice Cream

Kiwanis

Lennon, Smith & Souleret Engineering

Main Event Entertainment

MedExpress

Moe's Southwest Grill

Montour Watershed Association

Moon Baseball Association

Moon Cross Country

Moon Garden Club

Moon Golf Club

Moon Historical Society

Moon Lacrosse

Moon Police

Moon Rotary

Moon Soccer

Moon Softball

Moon Environmental Advisory Council

Moon Township Municipal Authority

Moon Township Volunteer Fire Company

National Arbor Day Foundation

Nova Chemicals

NovaCare Rehabilitation

Orange Theory

Panera Bread

Patrick's Pub

Pittsburgh Festival Opera

Pittsburgh Pirates

Pittsburgh Public Theater

Pittsburgh Steelers

Pittsburgh Symphony Orchestra

Pittsburgh Zoo

Pro Bikes + Run

Robert Morris University

ServiceLink

Sewickley Savings

Sewickley Valley YMCA

Sheetz Moon Township

Sheraton Pittsburgh Airport

Sir Speedy Print, Marketing & Signs

Sport Clips

Tree Pittsburgh

TSS Photography

Tyler Mountain Water

UMPC For You

UPMC Fit for Life

Walmart

West-Aircomm Federal Credit Union

West Hills Art League

Bunny Trail

Back by popular demand, the Moon Park Bunny Trail is a unique event featuring family-friendly games, a petting zoo and an opportunity to meet the Easter Bunny!

Date: Saturday, April 20

Time: 11:00 a.m. – 1:00 p.m.

Location: Moon Park

Estimated Attendance: 1,000+

Sponsor Benefits:

Presenting Sponsor – \$1,000

- Featured logo placement on all signage, media and promotional items
- A visit from the Moon Park Bunny to your business or event
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on treat bags
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event

APR
20





Farmers' Market

The Moon Township Farmers' Market strives to create access to local, sustainable, high-quality, fresh food for township residents by providing a seasonal open-air outlet for producers. We take pride in being a traditional producer-only market. This means that all vendors must grow or make at least 75 percent their own products for sale. All vendors meet strict guidelines for health and safety. Located at the Municipal Building Complex on the bustling intersection of Beaver Grade and Thorn Run (1000 Beaver Grade Road), the market is highly visible and accessible. With plenty of vendor space and ample parking, vendors and shoppers are growing in numbers.

Dates: Wednesdays, June 5 through September 25

Time: 3:00 p.m. – 6:00 p.m.

Location: Municipal Building

Estimated Attendance: 250+ (weekly)

Sponsor Benefits:

Presenting Sponsor – \$1,500

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$250 Cash + \$250 In-Kind

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live announcements – sponsorship recognition
- Weekly Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event



Lunchtime Concert Series

Our annual Lunchtime Concert Series features a variety of live music at the scenic Robin Hill Park gazebo.

Date: May 15, June 19, July 17, August 21, September 18

Time: 12:00 p.m. – 1:00 p.m.

Location: Robin Hill Park

Estimated Attendance: 100+ per concert

Sponsor Benefits:

Presenting Sponsor – \$500

(includes all five concerts)

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$250

(includes all five concerts)

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Sponsor logo on summer event flyer inserted into the Summer 2019 edition of the Moon Township Messenger (mailed to 11,000+ households)
- Live announcements on gazebo stage – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event

ALL
SUMMER
LONG



Friday Fun Nights

The Friday Fun Night series offers a season of summer entertainment including a variety of music, performances and movies under the stars at the Moon Park amphitheater.

Dates: 10 Friday Nights June – August

Time: 7:00 p.m.

Location: Moon Park Amphitheater

Estimated Attendance: 500+

Sponsor Benefits:

Presenting Sponsor – \$1,500

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Sponsor logo on summer event flyer inserted into the Summer 2019 edition of the Moon Township Messenger (mailed to 11,000+ households)
- Live announcements on stage – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo and recognition on two large banners at park entrance
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)

Firecracker 5K Glow Run & Walk

Light up Moon Township for our Firecracker 5K Glow Run & Walk! For nearly 15 years, runners and walkers have enjoyed this challenging event. Last year, participants enjoyed a new twist with the event occurring at night. Glow sticks, neon face painting, a black light photo booth, great music and circus acts at the after party made this a night to remember!

Date: Wednesday, July 3

Time: 9:15 p.m.

Location: Cherrington Business Park

Estimated Participants: 1,000+

Sponsor Benefits:

Platinum Sponsor – \$2,000

(limited to 2)

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Sponsor logo on summer event flyer inserted into the Summer 2019 edition of the Moon Township Messenger (mailed to 11,000+ households)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on 600+ t-shirts
- 6 free t-shirts
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event
- Additional benefits for Moon Township Independence Day Celebration at Moon Park
- Sponsor logo on event lawn signs (2 per sponsor)
- 8 VIP tent passes and 4 VIP parking passes

Gold Sponsor – \$1,000

(limited to 4)

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on 600+ t-shirts
- 4 free t-shirts
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event
- Additional benefits for Moon Township Independence Day Celebration at Moon Park
- Sponsor logo on event lawn signs (2 per sponsor)
- 4 VIP tent passes and 2 VIP parking passes

GLLOW





Silver Sponsor – \$500 Cash & \$500 In-Kind

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on 600+ t-shirts
- 4 free t-shirts
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event

ALL
AGES

JUL
3

Bronze Sponsor – In-Kind Donation

- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on 600+ t-shirts
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event



Independence Day Celebration and Fireworks

Moon Township's Independence Day celebration is one of the largest in the region, featuring local and national acts on stage, family-friendly activities, and one of the most impressive firework displays in Allegheny County.

Date: Thursday, July 4

Time: Event begins at 4:00pm

Location: Moon Park Amphitheater

Estimated Attendance: 10,000+

Sponsor Benefits:

Fireworks Sponsor – \$5,000

Main Stage Sponsor – \$2,000

Family Fun Zone Sponsor – \$1,500

- Live on-stage announcements – sponsorship recognition
- Sponsor logo on summer event flyer inserted into the Summer 2019 edition of the Moon Township Messenger (mailed to 11,000+ households)
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on 4 banners placed in highly trafficked locations around Moon Township
- Sponsor Logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)
- VIP tent passes and VIP parking passes
- Firecracker 5K Glow Run & Walk t-shirts

VIP Tent Sponsor – \$500+ In-Kind Value

- Live on-stage announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)
- VIP tent passes and VIP parking passes



Moon Rock Saturday Night

This concert series features three classic rock bands in Moon Park's amphitheater under the stars.

Date: One Saturday in June, July and August

Time: 8:00 p.m.

Location: Moon Park Amphitheater

Estimated Attendance: 500+

Sponsor Benefits:

Presenting Sponsor – \$500

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$250

- Live announcements on stage – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)

NEW
EVENT!

9³/₄

Wizards Festival

This amazing event features artisans, crafters, music, games, refreshments, costume contests, trivia tournaments, and much more, celebrating the spirit of witches and wizards.

Dates: Saturday, September 7

Time: 3:00 p.m.

Location: Moon Park

Estimated Attendance: 1,500+

Sponsor Benefits:

Event Sponsor – \$500 Cash or \$500 In-Kind Value

- Sponsor booth (tent, table and chairs provided)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on Moon Township sponsorship web page
- Sponsor logo on event lawn signs (2 per sponsor)



SEP
7



BBQ with a Side of Blues

Pittsburgh-area blues bands perform at the Moon Park amphitheater for an afternoon of BBQ and blues music.

Date: Saturday, September 21

Time: 2:00 p.m. – 10:00 p.m.

Location: Moon Park

Estimated Attendance: 500+



Sponsor Benefits:

Presenting Sponsor – \$1,000

- Sponsor logo on premium souvenir giveaway (first 500)
- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event



2019 MOON TOWNSHIP SPONSOR GUIDE





Halloween Spooktacular

This annual event for children and families celebrates Halloween with pumpkin painting, music, hay rides, costumes, and more.

Date: Wednesday, October 23

Time: 4:30 p.m. – 6:30 p.m.

Location: Moon Park

Estimated Attendance: 1,000+

Sponsor Benefits:

Presenting Sponsor – \$1,000

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live DJ announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on treat bags
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event

In-Kind Sponsor – \$250 In-Kind Value

- Live DJ announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)

Veterans Breakfast

This event gives back to area veterans with a pancake breakfast at Robin Hill Center as we say “Thank you for your service.”

Date: Friday, November 8

Time: 9:00 a.m. – 11:00 a.m.

Location: Robin Hill Center

Estimated Attendance: 100+

Sponsor Benefits:

Presenting Sponsor – \$500

- Sponsor display table at luncheon
- Sponsor logo on the front of the event program
- Plus, all the benefits of In-Kind Sponsor level

In-Kind Sponsor – \$250+ Value

- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)



Light Up Night

Light up the holiday season with a magical evening in Moon. The event features ice carvings, caroling, storytime, crafts, hayrides, refreshments, and a visit from Santa Claus.

Date: Thursday, December 5

Time: 6:00 p.m., Tree Lighting and Santa's Arrival at 7:30 p.m.

Location: Municipal Building Complex

Estimated Attendance: 1,000+

Sponsor Benefits:

Presenting Sponsor – \$1,000

- Recognition at tree lighting ceremony
- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Free visit from Moon Township Santa at business or party event
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on promotional items
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event





Brunch with Santa

Kids and families meet and eat breakfast with Santa at the firehouse at 1000 Beaver Grade Road.

Date: Saturday, December 7

Time: 10:00 a.m. – 12:00 p.m.

Location: Public Safety Building

Estimated Attendance: 150

Sponsor Benefits:

Presenting Sponsor – \$500

- Sponsor table at brunch
- Featured logo placement on all signage, media and promotional items
- Plus, all the benefits of Supporting Sponsor level

In-Kind Sponsor – \$250+ Value

- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)

Children and Youth Programming

Safe Sitter® Babysitting and Safety Class

Safe Sitter® is for young teens in grades 6-8 who are ready to learn the skills they need to care for themselves and younger children. In addition, Safe Sitter® teaches young teens life and business skills, so that they know how to be prepared, be responsible, and be considerate whether they are babysitting or doing odd jobs for family, friends, or neighbors.

Date: Nine separate classes per calendar year
Time: TBD
Location: TBD
Estimated Attendance: Maximum 16, each class

Sponsor Benefits:

Presenting Sponsor – \$1,000

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$250

- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)

Summer Playground

Moon Parks and Recreation's Summer Playground is a 10-week summer camp program providing recreation to children ages 5-12. The program provides arts and crafts, exercise, games, some lunches, field trips, special events, educational opportunities and more! Sponsor a field trip or educational program or provide the opportunity for a child in need to attend. All sponsors receive featured logo placement on all signage, media and promotional items.

Date: 10 weeks during Summer 2019
Time: 9:00 a.m. – 4:00 p.m.
Location: Moon Park
Estimated Attendance: 70 attendees, each week

Field Trip Sponsor – \$500
Educational Program Sponsor – \$500
Scholarship Sponsor – \$150

Mooncrest Knowledge Connection Summer Reading Party

The Knowledge Connection is a small library/ learning center located in the township's Mooncrest neighborhood. The center provides internet access and tutoring as well as creative and educational activities year-round to Mooncrest residents free of charge.

Help encourage students to continue learning while school's out by supporting the Summer Reading Program with a celebration party at the end of the summer.

Sponsorship Fee: \$300

Youth Recreation Basketball League

Always a favorite! This league has been popular for nearly 20 years. Boys and girls grades 3 to 8 can join a team, learn new basketball skills and play ball all winter! The league practices and plays at Moon Area School District gyms.

Date: November 2019 through February 2020

Time: Saturdays – 8 games;

plus 1 practice per week per team

Location: MASD Gyms

Estimated Attendance: 200+

Sponsor Benefits:

Presenting Sponsor – \$1,000

- Logo exclusivity on league t-shirt
- Sponsor logo on 2 event lawn signs
- Plus, all the benefits of Awards Ceremony Sponsor level

Awards Ceremony Sponsor – \$250+ Value

- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on Moon Township sponsorship web page
- Annual sponsorship recognition in Moon Township Messenger (mailed to 11,000+ households)

Women's Volleyball Winter League

For over 30 years, women of all ages and abilities in the Moon Township area have braved the cold and snowy nights to come out and play in the Winter Volleyball League. Dig, volley, slam – basically just have a ball!

Dates: Winter 2019

Time: Wednesday Nights 6:00 p.m. – 10:00 p.m.

Location: Moon Area Middle School

Estimated Attendance: 100 (8-10 teams)

Sponsor Benefits:

Presenting Sponsor – \$500

- Sponsor logo on league t-shirts and/or one promotional giveaway item (i.e. sports towel, water bottle, etc.)
- Sponsor logo on event lawn signs (2 per sponsor)
- One free weekday pavilion rental at Moon Park (subject to availability)
- Plus, all the benefits of In-Kind Sponsor level

In-Kind Sponsor – \$250+ Value

- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on Moon Township sponsorship web page
- Annual sponsorship recognition in Moon Township Messenger (mailed to 11,000+ households)



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Senior Connection

The Moon Parks and Recreation Senior Connection offers senior programming to anyone 55+ in Moon Township as well as all surrounding communities. In addition to weekly socials, seniors enjoy a variety of special events all year long. This is a vibrant group of active seniors. Get your business noticed by providing prizes and giveaways for one of the monthly events.

Dates: Varies

Time: Varies

Location: Varies

Estimated Attendance: 75+, each event

Sponsor Benefits:

Presenting Sponsor – \$250

- Featured logo placement on all signage, media and promotional items
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)





MCA-TV is a community-based television station funded by the franchise fees paid by Comcast and Verizon. The station currently reaches more than 45,000 households in Moon Township and the surrounding communities. MCA-TV can be viewed on channel 14 of the Comcast network and channel 35 of the Verizon Fios network. MCA-TV has been a part of Moon Township for the past 34 years and has broadcast numerous community-produced programs throughout that time. We currently have a base of more than 100 volunteers.

Film Festival

Moon Community Access Television is excited to announce that the Film Festival will return for its seventh year, with films scheduled to air on June 15, 2019. The Film Festival experienced tremendous success in its previous years. Approximately 60 local filmmakers submitted more than 70 films in a variety of genres.

Naming Rights/Presenting Sponsor – \$2,500

- Exclusive naming rights to the festival.
- Company's logo will appear as a watermark in the corner of every show and their name will be mentioned after 100 percent of all programming throughout the weekend.

MASD Football Season Broadcast

This is a great opportunity to get your message to your customers! Sponsor the exciting Moon Area Football games for the 2019 season.

Presenting Sponsor – \$1,000

- Exclusive sponsorship
- Recognition as Presenting Sponsor with logo on full screen pre- and post-game and each quarter
- Each game is broadcast 12+ times per week during the season.
- Intermittent broadcasts throughout the year

Supporting Sponsor – \$250

- Recognition as Supporting Sponsor with logo on full screen pre- and post-game and each quarter
- Each game is broadcast 12 plus times per week during the season.
- Intermittent broadcasts throughout the year

Public Awareness Weekend

Want a chance to sponsor a 24-hour live broadcast that features 44 area nonprofits on television? Sign up to sponsor MCA-TV's annual Public Awareness Weekend where over 150 people show up during the weekend to share their causes. This event is live on March 29 & 30, 2019 and airs all year long. This sponsorship would put your business in front of all the people in attendance as well as to all our viewers in over 45,000 households. Your logo would appear on our stress ball give away that will go to all attendees as well as recognized as a sponsor after every 30-minute segment. This is a great opportunity to get your businesses name out there all year long!

Sponsorship Benefits:

Presenting Sponsor – \$500

- Recognition as Presenting Sponsor with logo on full screen throughout the weekend

Supporting Sponsor – \$250

- Recognition as Supporting Sponsor with logo on full screen throughout the weekend

In-Kind Sponsor – \$100+

- Recognition as In-Kind Sponsor with logo on full screen throughout the weekend

Green Team Events

Dedicated to improving the health and livelihoods of all who live, learn, work and play in the township, Moon Township's Green Team hosts events to promote awareness of the importance of sustainable living and caring for the environment.

Corporate/Group Tree Plantings

In addition to providing beauty, trees offer substantial environmental, social and economic benefits that greatly enhance our quality of life. Your donation of 20 or more trees will help sustain our green spaces well into the future. Plantings are normally completed in the spring and fall. A recognition plaque is included.

Sponsorship: \$500

Environmental Education Outreach Programs

Help educate the community about the importance of caring for the environment. Seminars and hands-on workshops can cover a variety of topics, including rain barrels, rain gardens, composting, recycling and more.

Sponsorship: \$500

National Trails Day: Walk on the Moon

The community is invited to enjoy a leisurely or challenging walk on the local trails owned and managed by the Township of Moon and Hollow Oak Land Trust (HOLT). This is a great family event with many levels from beginner to advanced. Refreshments, giveaways and plenty of outdoor fun!

Date: Saturday, June 1

Time: 9:00 – 11:00 a.m.

Location: Multiple start locations on Moon Township and HOLT trails; maps provided

Estimated Attendance: This is a new event

Sponsor Benefits:

Presenting Sponsor – \$1,000

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Live announcements on stage – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)

In-Kind Sponsor – \$250+ Value

- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to distribute promotional marketing materials (must be pre-approved)

Earth Day Celebration

Popular annual event incorporating love for the outdoors. Each year focuses on a special theme. Attendees get free t-shirts designed by students from Moon Area Elementary Schools. Past events included informational tables staffed by local environmental organizations, a visit from the National Aviary, a petting zoo, a creative zone featuring reclaimed materials, a climbing wall, and more!

Date: Sunday, April 28

Time: 1:00 p.m. – 3:00 p.m.

Location: Robin Hill Park

Estimated Attendance: 800+

Sponsor Benefits:

Presenting Sponsor – \$1,000

- Featured logo placement on all signage, media and promotional items
- One free weekday pavilion rental at Moon Park (subject to availability)
- VIP tent passes and VIP parking passes to the Moon Township Independence Day Celebration at Moon Park
- Plus, all the benefits of Supporting Sponsor level

Supporting Sponsor – \$500

- Exhibit booth (tent, table and chairs provided) with opportunity to distribute promotional marketing materials (must be pre-approved)
- Live announcements – sponsorship recognition
- Pre-event Facebook posts (2,500+ followers)
- Sponsorship recognition in direct email blasts (8,000+ subscribers)
- Sponsor logo on 600 t-shirts, designed by MASD student contest winner
- 10 free t-shirts
- Sponsor logo on event lawn signs (2 per sponsor)
- Sponsor logo on Moon Township sponsorship web page
- Opportunity to provide an interactive activity for the event



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Amenities

Moon Park Playground

Your donation gives children of all ages and abilities and their families with a very special playground, creating heart-warming memories for years to come. We are excited to offer unique and long-lasting sponsorship opportunities to feature your business or organization prominently. Naming rights are available for various play areas.

Sponsorship: \$100 – \$25,000



Park Pavilion

Provide a comfortable spot for families and organizations to host an outdoor gathering. Your donation provides a beautiful new amenity while connecting your company with the community for many years through exclusive naming rights.

Sponsorship: \$20,000



Athletic Fields

Several thousand athletes and spectators visit Moon Township athletic fields each year. Showcase your business with venue naming rights and signage while showing your support for our community for years to come.

Sponsorship: \$20,000+



Amphitheater

The Moon Park amphitheater is the focal point for the annual Independence Day celebration, Friday Fun Nights, Moon Rock Saturdays, and other events throughout the year. Keep your company name front and center all year long with exclusive naming rights.

Sponsorship: TBD





Sand Volleyball Court

Moon Park's new sand volleyball court was a big hit in 2018! Exclusive naming rights are available.

Sponsorship: \$10,000

Trails

Park, Pond & Meadow

Help make our community more livable by preserving and restoring open space and providing opportunities for physical activity to improve fitness and mental health. Trail sponsorships offer stewardship opportunities which are great for corporate team building.

Sponsorship: \$3,000 – \$5,000

Benches, Tables, & Trees

Benches, tables and trees are a nice way to memorialize a loved one by providing a lasting amenity for the community. A recognition plaque is included

Sponsorship: \$600 – \$800

Gardens

Robin Hill Fleur De Lune & Native Species Nursery

People feel better about themselves and their communities when surrounded by beautiful plants. Give everyone an opportunity to escape to a green oasis and reconnect with nature.

Sponsorship: \$250 – \$2,000





make it moon

makeitmoon.com

Contact

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DATES AND TIMES SUBJECT TO CHANGE